



Mayor John P. "Jack" Seiler Named Grand Marshal of Fort Lauderdale St. Patrick's Parade

Fort Lauderdale -- The Fort Lauderdale St. Patrick's Parade and Festival Committee is proud to announce that Fort Lauderdale Mayor John P. "Jack" Seiler has been named Grand Marshal for this year's St. Patrick's Parade. Presented by The Law Firm of Kelley/Uustal, the St. Patrick's Parade takes place on Saturday, March 10 at noon along Las Olas Boulevard in downtown Fort Lauderdale.

Jack Seiler has served as Fort Lauderdale's Mayor since 2009. Shortly after taking office, he began working in partnership with local business, civic, and community leaders to spearhead the return of the St. Patrick's Parade and Festival. In 2010, Mayor Seiler and a dedicated group of community volunteers brought the parade back to the streets of downtown Fort Lauderdale after a nearly 20-year hiatus. Today, the event has grown into one of the largest and most anticipated festivals in South Florida, annually attracting thousands of spectators for a one-of-a-kind celebration of all things Irish.



An experienced and proven leader, Mayor Seiler has a distinguished public service career that spans three decades. He was sworn in for his first three-year term as Mayor of the City of Fort Lauderdale on March 17, 2009. He won reelection for a second term on January 31, 2012, and was reelected for a third three-year term on February 10, 2015, capturing over 70 percent of the vote in a three-way race.

Under Mayor Seiler's leadership, Fort Lauderdale is experiencing economic growth and advancement unlike any other time in its history. Property values have risen for six straight years, unemployment is near its lowest level in more than a decade, and tourism is flourishing. Crime rates are down, private investment is surging, the marine industry is thriving, and Fort Lauderdale's millage rate remains the lowest among the 25 largest cities in Florida. A \$49 million beach improvement project that features two new waterfront parks is underway, a \$25 million marina complex is being planned for Fort Lauderdale beach, over 20 infrastructure projects are moving forward in every corner of the City, and another \$200 million in planned infrastructure investments are on the way.

Prior to being elected Mayor of Fort Lauderdale, Jack Seiler served eight years in the Florida House of Representatives. During his tenure as a State Representative, Mayor Seiler chaired the Broward Legislative Delegation in 2007-2008, was Vice Chair of the Delegation in 2006-2007, and served as the Ranking Member on Policy & Budget in the Florida House of Representatives. He served as Mayor of the City of Wilton Manors from 1998-2000 and, prior to that, served as Vice Mayor of Wilton Manors and a Council Member.

Mayor Seiler sits on the Board of Directors of the Orange Bowl Committee, the Notre Dame Club of Greater Fort Lauderdale, the Florida League of Cities, the Florida League of Mayors, and the Florida Urban Partnership. He serves on the Executive Committee of the Greater Fort Lauderdale Alliance, sits on the Council of Elected Officials for CareerSource Broward, is a member of the Broward County Tourist Development Council, a Director of the PACE Center for Girls, and an Advisory Board member of both Broward Navy Days and Winterfest.

Mayor Seiler received a Bachelor of Business Administration degree from the University of Notre Dame in 1985 and a Juris Doctorate from the University of Miami in 1988. He is a founding partner of the law firm Seiler, Sautter, Zaden, Rimes & Wahlbrink, which specializes in a wide range of business and personal matters, including general business, real estate, construction, probate and civil litigation.

As he approaches the conclusion of his third term in office, Mayor Seiler remains steadfast in his commitment to leave no neighborhood behind, and passionate about working cooperatively with neighbors, businesses, and visitors to make Fort Lauderdale the best place to live, work, play, visit and raise a family.

###