



# City of Fort Lauderdale

## Greener Purchasing

### May 25, 2017



Office DEPOT OfficeMax  
**greeneroffice™**



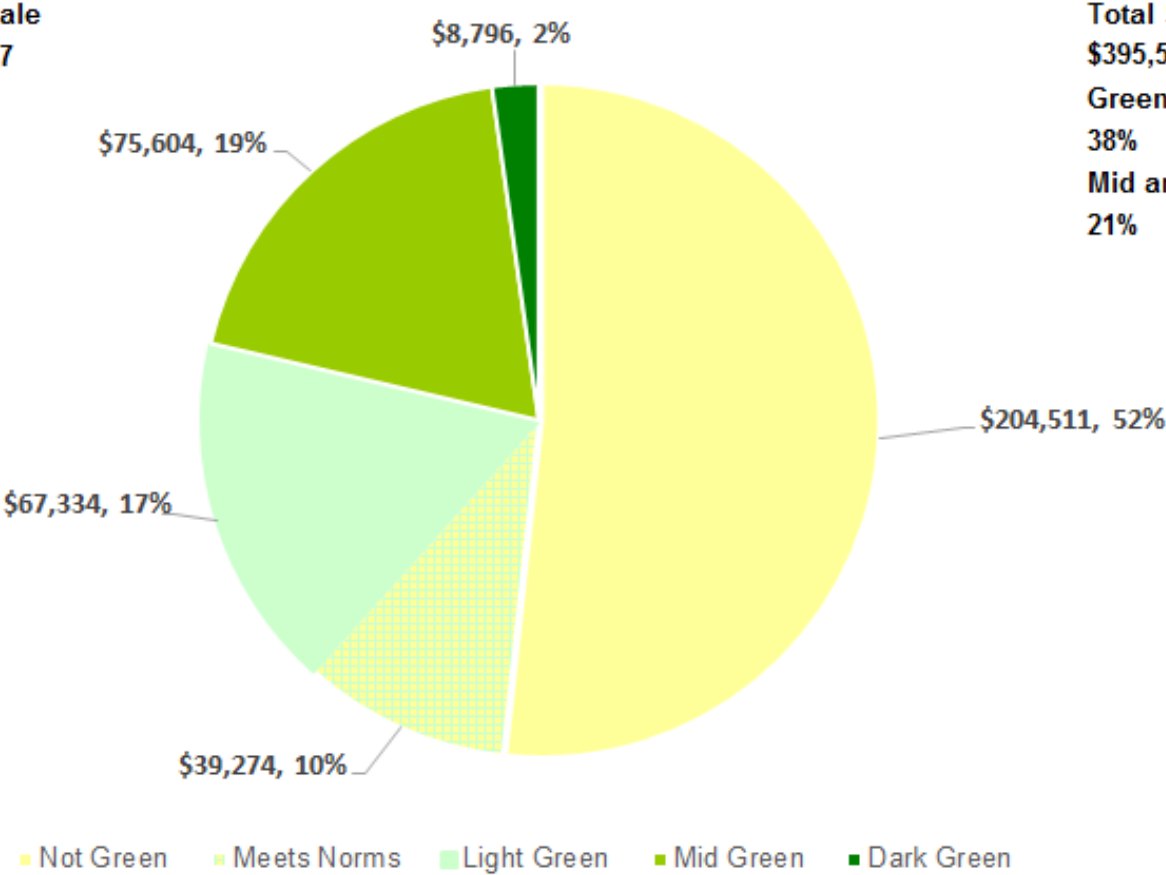
# Agenda

- City of Fort Lauderdale Green Spend Analysis
- GreenerOffice™ Rating System
- Category Spend Chart
- Paper Wise Challenge
- Greener Paper Alternatives
- Additional Greener Choices Categories
- Q&A



# City of Fort Lauderdale Green Spend Analysis

City of Ft. Lauderdale  
May 2016 - Apr 2017

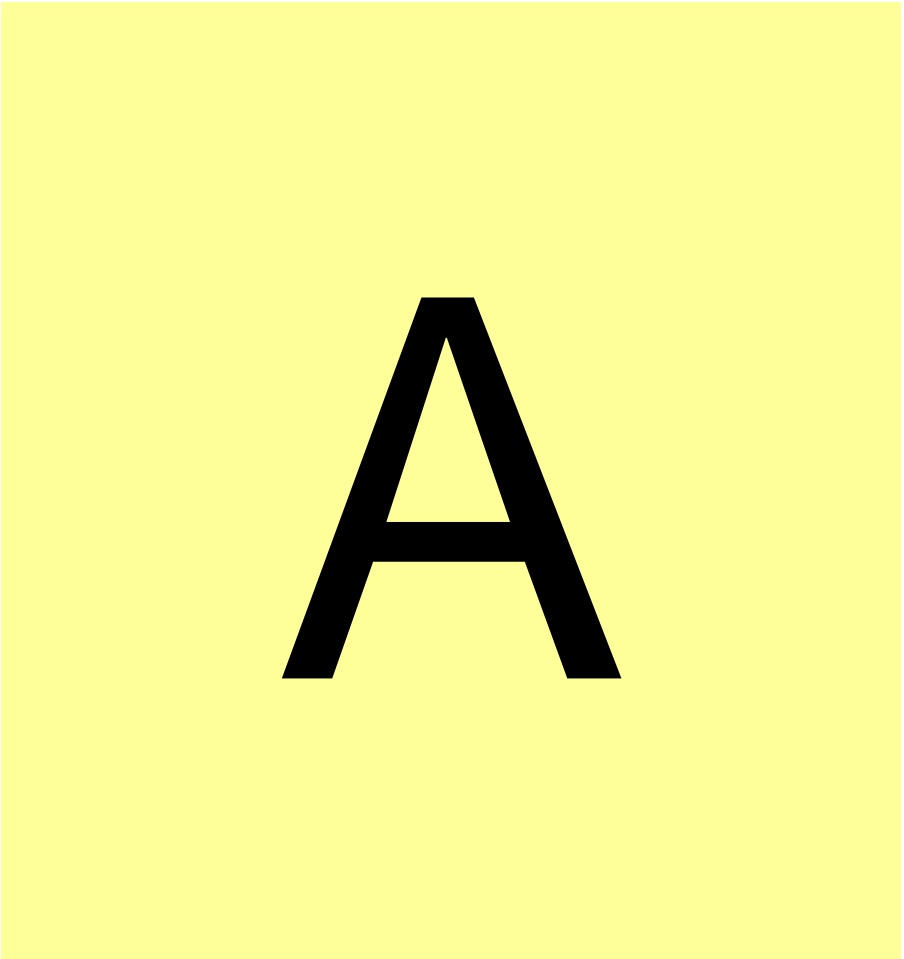


Total Spend  
\$395,518  
Greener Spend  
38%  
Mid and Dark  
21%

# Office Depot path to defining 'greener products'

1. Read 40+ environmentally preferable purchasing policies
2. Identified criteria used by major buyers (eg EPA, California)
3. Reviewed market trends and conducted our own research
4. Developed a Point of View on what constitutes 'greener'
5. Designed visual icons, beyond 'recycled'
6. Chose which of 400+ eco-labels were meaningfully greener
7. Had a breakthrough idea
8. Created our GreenerOffice™ Rating System
9. Reviewed our assortment and rated 14,000+ items

Breakthrough idea in a strange question...  
Which of these boxes is green?



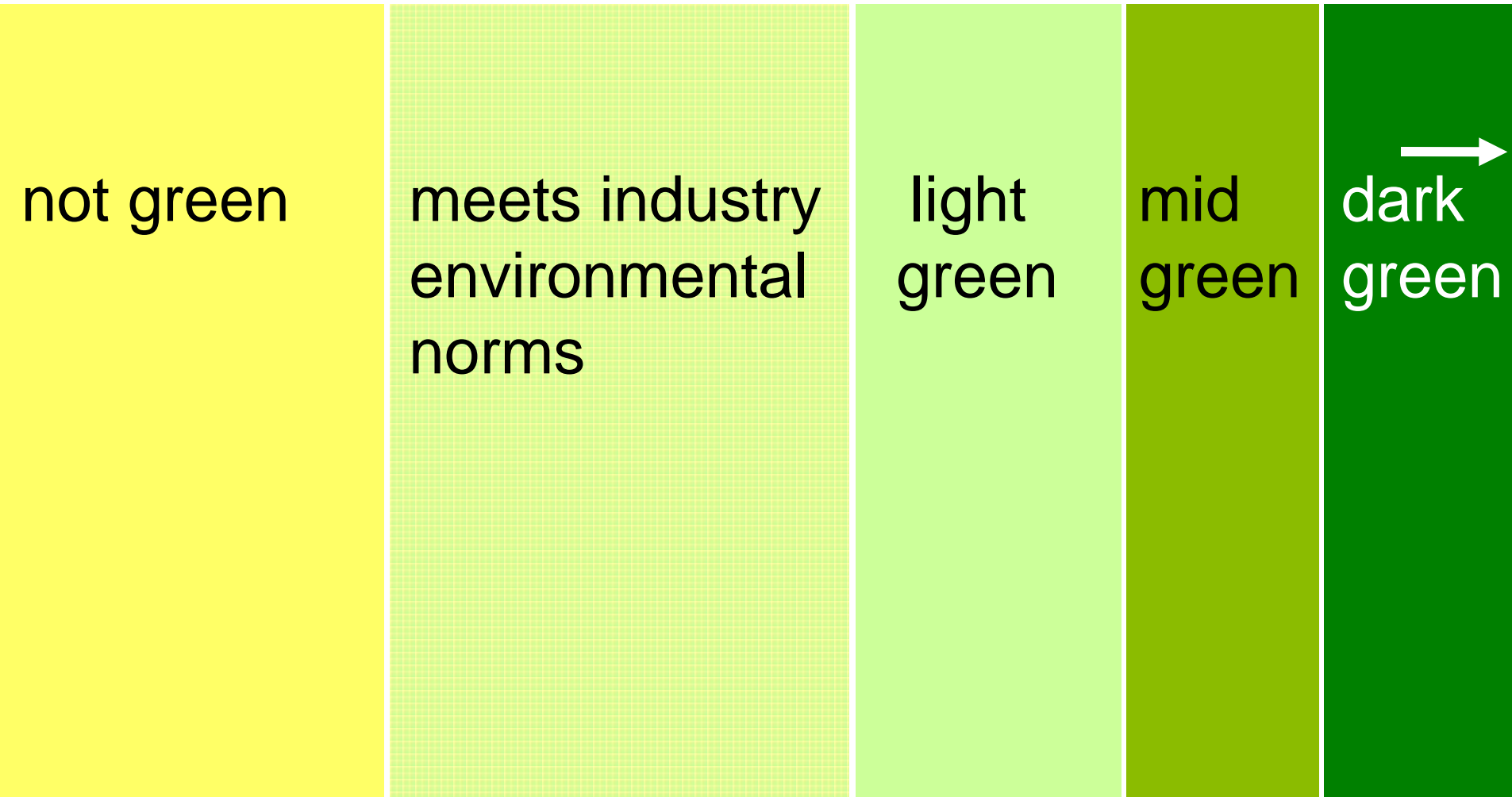
Which of these boxes is green?

C

D

E

# Our perspective: there are only shades of green



# Shades of Green

Office Depot developed this green rating system in partnership with some of our greenest customers. Our goal was to make it simpler for customers to find greener choices at Office Depot.



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# 21 Attributes in OD GreenerOffice Program

## save resources

-  Recycled
-  Remanufactured
-  Recycling Solutions
-  Designed for Recyclability
-  Helps Avoid Waste
-  Leadership Forestry
-  Responsible Agriculture
-  Plant-Based
-  Compostable
-  Refills/Refillables
-  Reusable & Avoid Disposables
-  Rechargeable & Avoid Disposables

## save energy

-  Energy Efficient/Helps Save Energy
-  Renewably Powered
-  Carbon-Balanced
-  Made With Renewable Energy

## use safer chemicals

-  Reduced Harsh Chemicals
-  Chlorine Free
-  Plant-Based
-  Biodegradable in Water
-  Helps remove impurities

# Third Party Eco-labels

## Saving Resources \ Reducing Waste



## Saving Energy / Lower Emissions



## Safer Chemicals / Safeguarding Health



## Multiple Attribute Ecolabels



Furniture



Technology

[www.ecolabelindex.com](http://www.ecolabelindex.com)

# Example Shades of Green

## Light Green



10% Recycled Cup



Fuel-efficient Car



FSC Certified Paper (0% Recycled)

## Mid Green



Compostable Cup (which is Composted)



Public Transit



30% Postconsumer Recycled Paper

## Dark Green



Reusable Cup (which is Reused)



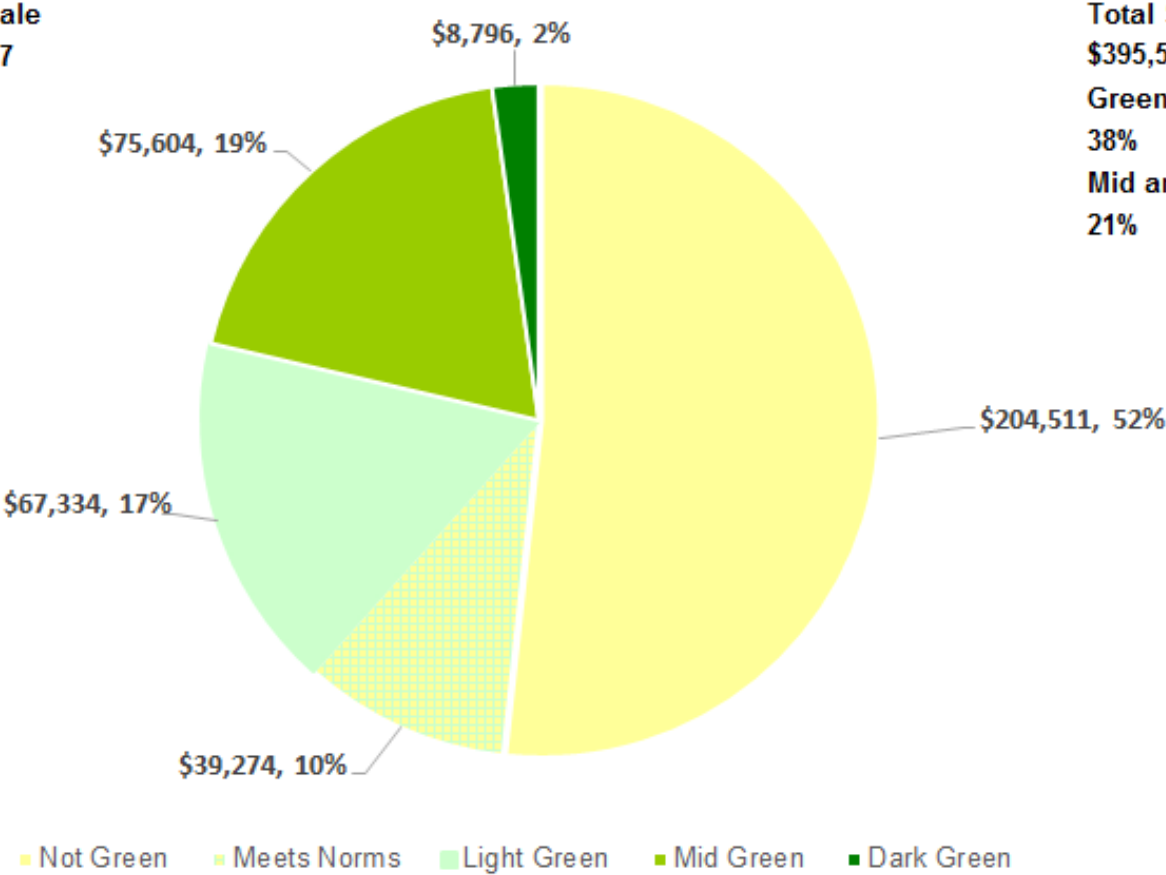
Biking or Walking



100% Postconsumer Recycled Paper

# Fort Lauderdale Green Spend Analysis

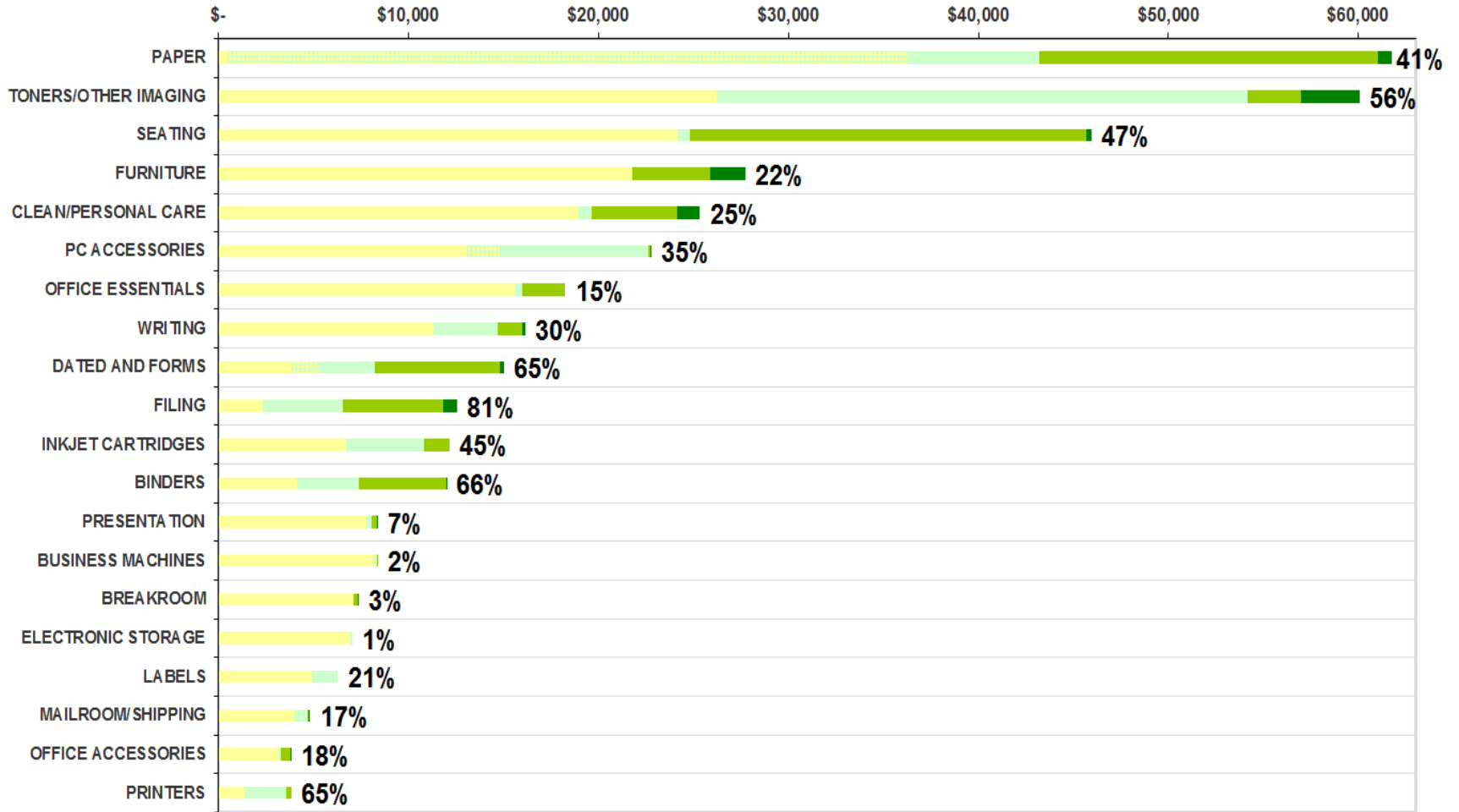
City of Ft. Lauderdale  
May 2016 - Apr 2017



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# Top 20 Category Spend Chart

City of Ft. Lauderdale  
May 2016 - Apr 2017



NOTE: Office Depot maintains a database of environmental attributes & certifications based on vendor claims. The chart shown is reliant on these vendor claims. Spend is defined as sales, net of returns.

■ Non-Green    
 ■ Meets Norms    
 ■ Light Green    
 ■ Mid Green    
 ■ Dark Green

# Paper Wise Challenge Criteria



Earn up to 7 gold stars for a Sustainable paper product purchase with any or all of the below product details.



- Post-consumer recycled content  $\geq$  30%
- Post-consumer recycled content  $\geq$  50%
- Total recycled content  $\geq$  50%
- Total recycled content = 100%



- Forest Stewardship Council (FSC®) Certified



- Green Seal



- Non-chlorine bleach (*Process Chlorine Free (PCF)*)

# Current Paper Purchased



Meets Norms  
273-646 275-474  
940-593

Light Green  
FSC  
568-219

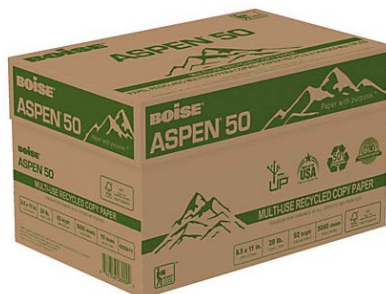
Mid Green  
30% PCR  
940-650 267-324



# Fulfill your Pledge with these WISE Choices!



Light Green  
Forest Stewardship Council  
617-206



Mid Green  
30% PCR  
116-946 940-650(FSC)

Mid Green  
50% PCR, FSC  
398-140 456-529

Dark Green  
100% PCR, FSC  
125-420 521-980



# GreenerOffice Choices



Cleaning & Breakroom



Office Supplies & Essentials



Mailing & Shipping



Furniture & Filling



Technology



Copy & Print

# Coffee Cup: Virgin to 24% Recycled



Not Green  
145-337



Light Green  
24%PCR 24%TRC  
593-153

# Non-refillable black stick pens: 0% recycled to 74% recycled



Not Green  
181-594 737-765



Mid Green  
74% TR  
165-782

# Laser Toner: OEM to Remanufactured



Not Green  
193-031

Mid Green  
Remanufactured  
640-301

# Light Green Marker: non-toxic to 100% TRC



Light Green  
AP Certified Non-toxic  
203-349



Mid Green  
30% PCR    100% TRC  
781-242

# Thank You!

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