

THE PAPER WISE CHALLENGE

Champion Star Recognition

What do these stars mean?

Throughout the Paper Wise Challenge, we will reward participants with Green and Gold Stars. Each participating area can earn up to seven green stars and 23 gold stars (see breakdown below). Green stars are awarded for completing milestones and gold stars are awarded for completing a performance based accomplishment or for winning a competition based metric. Earned stars will be displayed on each area's Paper Wise Achievement poster. The participating area awarded the most stars at the end of the Challenge will be the **Paper Wise Challenge WINNER!**

Milestones = Green Stars → Each participating area can earn up to 7 Green Stars by completing the following milestones:

- ★ Registration of participating area by a Champion
- ★ Completing pre-challenge printer/copier inventory
- ★ Completing pre-challenge baseline printer/copier usage audit
- ★ Completing office paper inventory
- ★ Identifying community builder(s) responsible for purchasing office supplies in area
- ★ Distributing sustainable purchasing policy and reference guide
- ★ Distributing weekly green purchasing tips with team

Achievements = Gold Stars → Participating areas will compete or earn a total of 23 Gold Stars for achievements in the Performance and Innovation categories.

Performance Category

Each participating area will compete for up to 4 gold stars over 4 bi-weekly rounds for:

- ★ Highest reduction in copy paper usage.

Each participating area can earn up to 8 gold stars for:

- ★ Percent of team who sign green pledge; and
- ★ Percent of team who add eco message to emails.

And, up to 7 gold stars for a

- ★ Sustainable paper product purchase with any or all of the below product details.
 - ✓ Post-consumer recycled content ≥ 30%
 - ✓ Post-consumer recycled content ≥ 50%
 - ✓ Total recycled content ≥ 50%
 - ✓ Total recycled content = 100%

- ✓ Forest Stewardship Council (FSC®) Certified
- ✓ Green Seal
- ✓ Non-chlorine bleach (*Process Chlorine Free (PCF)*)

Innovation Category

Participating areas can also earn up to 4 gold stars for strategies used in:

- ★ Creative paper use reduction;
- ★ Creative reuse of paper products;
- ★ Creative education and outreach; and
- ★ Bonus innovation.