

Take the **KICK THE CAN CHALLENGE**



Frequently Asked Questions (FAQs)

What is the Kick the Can Challenge?

The Kick the Can challenge is a friendly competition focused on engaging all Community Builders in reducing waste generated and increasing recycling volumes within City facilities.

Participating areas will be asked to commit to surrendering trash cans in exchange for new recycling bins- essentially “kicking the can”.

Why are we doing this challenge?



Reducing waste generated and recycling has many environmental benefits including saving energy, reducing the amount of waste sent to the incinerators, helping sustain resources for future generations, and reducing greenhouse gas emissions.

The City of Fort Lauderdale has set waste reduction and recycling goals in Press Play Fort Lauderdale, our Strategic Plan, and the Sustainability Action Plan aimed at becoming a more resilient and sustainable City.

How can I participate?

It's really simple! The first step is assigning a Green Champion to your area. The Green Champion will be responsible for signing up the area on the Kick the Can





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web page, attending monthly Green Team meetings, performing weekly checks, and reporting results for their area.

Don't worry- no one is going to be asked to dig around in the trash can!

How does it work?

The Green Champion will perform a waste audit of the area to identify the current waste and recycling practices, including the types and sizes of bins.

We will establish a baseline for each area from the information provided in the waste audit. The Green Champion will perform a weekly check of the trash and recycling bins in work areas and common spaces. The findings are reported weekly to the challenge coordinator, Aneisha Nicholas, for the duration of the challenge.

Each week you have an opportunity to be winner! That's why it important to encourage your team to think twice before they purchase something or throw something away- it's more than just trash!

Will there be any training before the challenge?

Yes, the Green Champion or their designee will be required to attend a meeting on August 19th. The meeting will be your opportunity to discuss any challenges your area may have, ask any questions, and receive training on how the audits are conducted. The Green Champion will receive an invitation to attend the meeting after they register for the challenge.





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How is the Kick the Can Challenge being measured?

Each week we will recognize the following:

- Closest to zero waste generated;
- Highest percentage reduction in waste generated;
- No waste contamination; and
- No recycling contamination.

We will award the highest performing area weekly with a gold star for each of these measurements.

What is Zero Waste?

Zero Waste is an environmental goal that requires maximizing recycling, minimizing waste, reducing consumption and ensuring that products can be reused, repaired or recycled back into nature or the marketplace.

What is contamination?

Contamination is disposing of any materials in a bin other than what it's specifically intended to collect. Waste contamination is placing a recyclable item in the waste bin. Recycling contamination is placing an item that is non-recyclable in the recycling bin.

Contamination can have a negative impact on a solid waste and recycling program because it can reduce the recycling volumes and degrade the other materials that are in the recycling bin. It is imperative that you take a few seconds to make sure the right items are going in the right bins.





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How long is the challenge?

The challenge will last 6 weeks- October 10, 2016 through November 18, 2016.

We don't have recycling bins, can we participate?

Yes, the waste audit will help us identify the needs of your area. We will supply the participants with desk-sized and larger communal bins (break rooms, copy rooms) as necessary.

What will the winner receive?

Winners will receive an awards luncheon December 9, 2016, a championship banner, possession of the Green Champion Cup trophy, and bragging rights! Make sure you select your menu choice on the registration form when you sign up to be a Kick the Can Champion!

