

City of Fort Lauderdale Sustainability Incentive Grant 2012-2013 Activities



For FY 2012-2013, points will be awarded for the following categories. Documentation is a requirement and should be kept throughout the year to be submitted with the Sustainability Incentive Grant application.

GREEN YOUR ROUTINE (GYR) MEETING ATTENDANCE

MAX 6 PTS

Green Your Routine (GYR) volunteers meet every other month (October, December, February, April, June, and August), the second Monday of the month, 7:00pm at 220 SW 14 Ave, Bldg 4B, Fort Lauderdale, FL, 33312. More than one representative from each HOA may attend; however, 1 point per HOA in attendance. Annual maximum of 6 points. Meetings reminders are emailed to GYR representatives the week prior to the meeting.

INTERN REPRESENTATIVE PROGRAM

MAX 6 PTS

To encourage additional involvement in the GYR program, HOA's that recruit one intern from their HOA to attend all six of the GYR meetings throughout the year will receive 1 point for each meeting the intern attends. Intern must be college age or greater and be enrolled in an upper or continuing education program.

HOA RECRUITMENT

NO LIMIT

To encourage additional growth of the GYR program throughout the City, one point will be awarded for each new HOA recruited, with no maximum limit. "New" HOA's are defined as any HOA that has not participated in any meetings or events within the last 24 months (FY 2011-2012). The recruiting HOA must notify the Office of Recycling of the anticipated recruit, and the new HOA must:

1. Submit a GYR Volunteer Form signed by their HOA President.
2. Attend at least 3 of the 6 meetings during the 2012-13 fiscal year.

A list of "officially recognized" civic associations can be found online at: <http://www.fortlauderdale.gov/neighborhoods/associations/contacts.htm>, or you may contact the Recycle Coordinator to verify whether an association has/has not participated.

PARTICIPATION IN SPECIAL EVENTS

NO LIMIT

The City of Fort Lauderdale engages HOA volunteers in event recycling and/or manning a sustainability booth at City-sponsored events throughout the year. Points vary depending upon event requirements. Generally, 1 point is typically worth 2-3 volunteer hours. Volunteers work events with other HOA representatives and are chosen to fill necessary volunteer positions on a first-come, first-served basis either at the meetings or by e-mail. Monthly Jazz Brunches and Starlight Musicals are the exception, with the chosen HOA (by drawing) providing all necessary volunteers from their own group. Should the chosen HOA not be present at the meeting, their name will be returned to the "hat" and another group in attendance will be chosen.

Advertise these events with great enthusiasm at your HOA meetings! Make a list of people that you can call when volunteer spaces become available. SIG event points available, but not limited to, include:

- 12/31/12 New Year's Eve Downtown Countdown on Riverwalk (a night-owl event!)
- March 2013 St. Patrick's Day Parade
- April 2013 Earth Day event
- April 2013 Lauderscape
- May 2013 Air Show
- May 2013 Beach Party (Memorial Day) event
- 07/04/13 July 4th Celebration
- Sept 2013 Big Toy & Truck Show
- Monthly SunTrust Sunday Jazz Brunches, first Sunday of every month on Riverwalk
- June-Aug Bank of America Starlight Musicals (8-9 weeks, Friday nights, 7-11 pm)

NEIGHBORHOOD EVENTS

MAX 5 PTS

Neighborhoods can earn points for sponsoring events and activities in their own community where the public is invited to attend. Regular HOA meetings do not qualify. EXAMPLES: neighborhood garage/yard sales and clean-ups, annual neighborhood events, etc.

Requirements to earn one point per event, maximum 5 events:

1. Notify the City's office of recycling in advance of event by e-mail on Neighborhood Event Form.
2. Provide and monitor recycling containers throughout event.
3. Dispose of recycled materials properly after event.
4. Distribute recycling/sustainability information at event (booth or other). Display boards, handouts, recycling banner, tablecovers and recycling containers are available for use.
5. DOCUMENT event recycling efforts with marketing materials and event photos. Event flyers should read, "This event recycles" if possible.

COMMUNICATION TOOLS

MAX 9 PTS

GYR representatives are charged with the responsibility to disseminate "green" initiatives and information to their HOA households. Newsletters and electronic media MUST be refreshed FREQUENTLY; those that remain stagnant and not updated tend to dissuade repeat viewers. Please work with your newsletter publisher, webmaster and reliable bloggers and "posters" to keep sustainable issues in the forefront of your communication. Content must be refreshed for points to be awarded!

NEIGHBORHOOD NEWSLETTERS

Neighborhoods that publish printed or online newsletters on a regular basis are encouraged to include articles concerning sustainability and recycling information and/or events. The GOAL is to increase residential recycling participation and knowledge of sustainable issues. No points will be given for announcements or "blurbs", which should be standard. If you cannot write your own articles, a great place to find articles is in the City Civic Association monthly packets!

One point per newsletter, maximum 5 newsletters and 1 article per newsletter, will be awarded for the following criteria:

1. Articles must focus on one or more of the following: information about the City recycling programs including Adopt-a-Tree, curbside recycling, Hungry Green Dumpster Program, etc; resource reduction and reuse; buying recycled; litter prevention; reduction of contamination or proper collection of green waste.
2. Graphics, color and other presentations that make the message "reader-friendly" (graphics should not be larger than the article itself.)

ELECTRONIC MEDIA

Using all available electronic media is critical to reaching today's society. For documentation purposes, please communicate to your webmaster, board, reliable "bloggers" and "posters" that you will need copies of the sustainable information shown before the information is "unposted" or removed from the social media. Without documentation, points cannot be awarded!

Four total points (one point per quarter) will be awarded to each HOA meeting the following criteria on their website, facebook and/or twitter sites:

1. Site is updated at least every 3 months for the FY 2012-13 year (at a minimum, keep quarterly copies for the SIG application)
2. Site includes a recycling tab, used to promote sustainability
3. Site includes a PROMINENT (preferably graphic) link to the City of Fort Lauderdale recycling or sustainability website: <http://www.fortlauderdale.gov/recycle/index.htm>

MULTI-FAMILY OUTREACH TEAM EFFORT

MAX 12 PTS

This project is a continuation of work begun in FY 2009-10 to expand recycling in apartment buildings and condominiums. Interested GYR representatives gathered in teams of 3-5 HOA's to locate apartment and condo owners interested in adding recycling services. Submissions were reviewed and teams were awarded 2 points per property with a maximum of 3 properties. Those owners interested in a recycling program were provided a workshop for their residents at no charge. 2 points were awarded for conducting a workshop.

For FY 2012-13, points will be awarded for the following efforts:

SOLICITATION OF PROPERTY OWNER INTEREST

Two points per property will be awarded to each team member of the teams that identify multi-family property owners interested in a workshop, with a maximum of 3 properties per team. Teams may be newly formed or former teams. Phone contact and door-to-door are acceptable search methods. Once identified, send the interested owner contact information to the Recycling Coordinator by email. The email can be used as documentation for the SIG application.

CONDUCTING A MULTI-FAMILY WORKSHOP

Two points will be awarded for teams that conduct a multi-family workshop, with a maximum of 3 workshops per team. The City will provide all necessary handouts and information.

Additionally, large condominiums that can guarantee at least 45 people in attendance at a workshop may qualify to receive RIG points directly. Funding would be distributed through the HOA. Please speak with the Recycling Coordinator if interested.

RESIDENTIAL RECYCLING CART PROGRAM

The City of Fort Lauderdale converted to residential recycling carts during the summer of 2012 and is establishing current recycling percentages within HOA boundaries.

To measure the impact of the City's outreach efforts as well as recycling participation throughout the City, volunteers will use handheld scanners to track the number of recycling carts placed at the curb on recycling pickup day. Points will be awarded on based on HOA recycling percentage increases and participation in scanning recycling carts.

Incentives and point program will be developed and discussed with GYR volunteers at an upcoming meeting.

08/2012