Office of the Mayor
City of Fort Lauderdale

Proclamation

In Recognition of
the Mayors' Monarch Pledge
and National Pollinator Week

WHEREAS, the monarch butterfly is an iconic pollinator species whose population has declined by 90% in the last 20 years; and

WHEREAS, pollinator species are essential to food production. They provide significant environmental benefits necessary for maintaining healthy ecosystems, water quality, air quality, coastal stability, and wildlife populations; and

WHEREAS, bees, butterflies, and other pollinators abundant in public and private landscapes are an indicator of biodiversity. They are aesthetically pleasing and engage people of all backgrounds to connect and support wildlife where they live, work, play, and worship; and

WHEREAS, Mayor Seiler signed the National Wildlife Federation's Mayor's Monarch Challenge on May 13th, 2016, becoming the 150th leader in the nation to pledge habitat creation for monarchs and for citizen education regarding the plight of the monarch butterfly; and

WHEREAS, on April 19th, 2016 the city of Fort Lauderdale became the 86th National Wildlife Federation Community Wildlife Habitat in the nation with more than 400 Certified Wildlife Habitat properties in our city; and

WHEREAS, supporting habitat creation for the monarch butterfly is in line with the White House's Executive Strategy to "Promote the Health of Honey Bees and Other Pollinators" as well as both the National Wildlife Federation's Certified Wildlife Habitat and Mayors' Monarch Pledge programs. The creation of pollinator gardens also count toward the National Pollinator Gardens Network Million Pollinator Garden Challenge.

NOW, THEREFORE, WE, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim the week of **June 20-26, 2016** as:

Fort Lauderdale Pollinator Week

and encourage all neighbors to help restore habitat for the monarch butterfly by planting native milkweed and other native nectar plants so that these magnificent pollinators will once again flourish across the continent.

Visit our website: gyr.fortlauderdale.gov to discover ways to support local and migrating monarch butterflies.

DATED this, the 7th day of June 2016.

Mayor John P. "Jack" Seiler

CITY OF FORT LAUDERDALE
SEAL
ESTABLISHED MARCH 27, 1911

CITY OF FORT LAUDERDALE

Fort Lauderdale: The City You Never Want To Leave